



COSTA NOVA

PORTUGAL



CUSTOM DECORATING PROGRAM 2024

Custom decorating program

Bespoke creations

Elevate Your Brand and Add Value to the Customer Experience with Personalized Tableware Solutions

Personalizing tableware with your logo is not just about aesthetics; it's a strategic decision with multifaceted benefits. It reinforces your brand identity, contributes to your marketing efforts, enhances the overall dining experience, and helps establish a unique and memorable presence in a competitive hospitality industry.

The pages that follow will guide you through our premier suggestions in terms of collections and product offerings. For your inspiration, we'll also showcase some of our special custom dinnerware experiences.



Crafting Your Personalized Tableware: A Step-by-Step Guide

In the following pages, explore a range of collections and items designed for swift personalization. While these options offer a faster route to customization*.

1. Select your favorite collection.
2. Select your assortment / colors.
3. Submit your logo. Logos must be submitted in vector format (PDF, EPS or AI).

The process in detail:

Lead Times

Production: 30 days from when order acknowledgment is received from Costa Nova.

USA freight lead times: 3-4 weeks via container; air freight by request at customer expense (2 weeks).

RoW freight lead times: depending on distance.**

Minimum Orders Requirements

Initial Order: 288 pieces (mixed)***

Reorders: 144 pieces (mixed)***

Other relevant information

Items should be ordered in full case quantities.

Lead time can be longer if no open stock is available for logo application.

All custom orders are subject to a 10% overage or shortage based on yields.

*For information on customizing other product lines, please reach out to our commercial department.

**Specific timeframes for shipping and delivery will be discussed and agreed upon during the negotiation process between the parties.

***These quantities are standardized. For variations in quantity, kindly reach out to your sales representative or market manager for personalized assistance.

Logo placement standard fixed positions

To enhance the efficiency of logo placement processes, adhering to standard fixed positions can be highly beneficial. By following these rules, logos can be consistently positioned in predetermined fixed locations. This not only streamlines the process but also ensures uniformity across various applications.

Oval or rectangular logos

Large width 38mm to 51mm (1.5" to 2")



Small width 31mm to 38mm (1.2" to 1.5")



Round shaped/ Circular logos

Large width 21mm to 28mm (0.8" to 1.1")



Small width 17mm to 21mm (0.6" to 0.8")



Standard colors & collections

We've established 16 standard colors and 6 customizable collections to streamline the logo placement process. By selecting these colors, we ensure color performance and durability, as seen in the following examples.



| | A | B | C | D |
|---|---|---|---|---|
| 1 | | | | |
| 2 | | | | |
| 3 | | | | |
| 4 | | | | |



ALENTEJO

collection



Round plate
34 cm | 13"

○ TP331-WHT

D34 H2.5 cm
D13 3/8" H1"
[6]



Round plate
27 cm | 11"

○ TP273-WHT

D27 H2.6 cm
D10 5/8" H1"
[6]



Round plate
21 cm | 8"

○ TP213-WHT

D21.4 H2.5 cm
D8 3/8" H1"
[6]



Round plate
17 cm | 7"

○ TP172-WHT

D16.8 H2.3 cm
D6 5/8" H7/8"
[6]



Deep round plate
25 cm | 10"

○ TP241-WHT

D24.5 H3.9 cm | 63 cl
D9 5/8" H1 1/2" | 21 1/4 fl oz
[6]



Low bowl
23 cm | 9"

○ TP231-WHT

D23 H5.3 cm | 119 cl
D9" H2 1/8" | 40 1/4 fl oz
[6]



Bowl
16 cm | 6"

○ TS161-WHT

D16.2 H8.2 cm | 77 cl
D6 3/8" H3 1/4" | 26 fl oz
[6]



Mug
32 cl | 11 fl oz

○ SC131-WHT

13.6 x 9.9 H10.1 cm | 32 cl
5 3/8" x 3 7/8" H4" | 10 7/8 fl oz
[6]



Tea cup and saucer
22 cl | 8 fl oz

○ TCS01-WHT

D16.8 H7.3 cm | 22 cl
D6 5/8" H2 7/8" | 7 1/2 fl oz
[6]



Coffee cup and saucer
9 cl | 3 fl oz

○ TCS02-WHT

D14.5 H6.2 cm | 9 cl
D5 3/4" H2 1/2" | 3 fl oz
[6]



Round plate 21



Rect. tray
31 cm | 12"

○ TR311-WHT

31.3 x 10.2 H2.9 cm
12 3/8" x 4" H1 1/8"
[1]



Rect. tray
21 cm | 8"

○ TR211-WHT

21.1 x 10.3 H3 cm
8 1/4" x 4" H1 1/8"
[1]



Oval platter
32 cm | 13"

○ JA321-WHT

32.3 x 22.2 H3.1 cm
12 3/4" x 8 3/4" H1 1/4"
[1]



Square tray
21 cm | 8"

○ JP211-WHT

21 x 20.7 H2.8 cm
8 1/4" x 8 1/8" H1 1/8"
[2]

BEJA collection



Round plate
33 cm | 13"

- ATP331-CRM ○ ATP331-BLU
- ATP331-RED
- D33.2 H2.6 cm
- D13 1/8" H1"
- [6]



Round plate
28 cm | 11"

- ATP281-CRM ○ ATP281-BLU
- ATP281-RED
- D28.2 H3.7 cm
- D11 1/8" H1 1/2"
- [6]



Round plate
23 cm | 9"

- ATP231-CRM ○ ATP231-BLU
- ATP231-RED
- D22.6 H3.3 cm
- D8 7/8" H1 1/4"
- [6]



Round plate
15 cm | 6"

- ATP151-CRM ○ ATP151-BLU
- ATP151-RED
- D14.8 H2.4 cm
- D5 7/8" H1"
- [6]



Deep round plate
21 cm | 8"

- ATP211-CRM ○ ATP211-BLU
- ATP211-RED
- D21.1 H5.3 cm | 59.5 cl
- D8 1/4" H2 1/8" | 20 1/8 fl oz
- [6]



Bowl
14 cm | 6"

- ATS141-CRM ○ ATS141-BLU
- ATS141-RED
- D14.2 H7.2 cm | 45 cl
- D5 5/8" H2 7/8" | 15 1/4 fl oz
- [6]



Mug
36 cl | 12 fl oz

- ATC132-CRM ○ ATC132-BLU
- ATC132-RED
- 13.1 x 9.3 H10.2 cm | 35.5 cl
- 5 1/8" x 3 5/8" H4" | 12 fl oz
- [6]



Tea cup and saucer
19 cl | 6 fl oz

- ATCS01-CRM ○ ATCS01-BLU
- ATCS01-RED
- D16.7 H7.6 cm | 18.5 cl
- D6 5/8" H3" | 6 1/4 fl oz
- [6]



Coffee cup and saucer
8 cl | 3 fl oz

- ATCS02-CRM ○ ATCS02-BLU
- ATCS02-RED
- D12.5 H6.4 cm | 8 cl
- D4 7/8" H2 1/2" | 2 3/4 fl oz
- [6]



Rect. tray
29 cm | 12"

- ATR291-CRM
- 29.2 x 15.3 H2.2 cm
- 11 1/2" x 6" H7/8"
- [1]



Rect. tray
22 cm | 9"

- ATR221-CRM
- 22 x 11.1 H1.6 cm
- 8 5/8" x 4 3/8" H5/8"
- [2]



Oval platter
40 cm | 16"

- ATA401-CRM ○ ATA401-BLU
- ATA401-RED
- 40.2 x 31.9 H4.2 cm
- 15 7/8" x 12 1/2" H1 5/8"
- [1]



Oval platter
30 cm | 12"

- ATA301-CRM ○ ATA301-BLU
- ATA301-RED
- 30 x 21.6 H3.3 cm
- 11 3/4" x 8 1/2" H1 1/4"
- [1]



LISA collection



**Round plate
33 cm | 13"**

LSP331-WHE
D32.7 H3.4 cm
D12 7/8" H1 3/8"
[6]



**Round plate
27 cm | 11"**

LSP273-WHE
D26.7 H3.8 cm
D10 1/2" H1 1/2"
[6]



**Deep round plate
26 cm | 10"**

LSP251-WHE
D25.5 H4.6 cm | 78.5 cl
D10" H1 3/4" | 26 1/2 fl oz
[6]



**Round plate
24 cm | 9"**

LSP242-WHE
D23.8 H3.5 cm
D9 3/8" H1 3/8"
[6]



**Round plate
21 cm | 8"**

LSP216-WHE
D21.1 H3.1 cm
D8 1/4" H1 1/4"
[6]



**Round plate
16 cm | 6"**

LSP161-WHE
D16.3 H2.4 cm
D6 3/8" H1"
[6]



**Bowl
16 cm | 6"**

LSS151-WHE
D15.8 H8.1 cm | 52.1 cl
D6 1/4" H3 1/4" | 17 5/8 fl oz
[6]



**Square bowl
11 cm | 4"**

LSN121-WHE
11.2 x 11.2 H6.1 cm | 33 cl
4 3/8" x 4 3/8" H2 3/8" | 11 1/8 fl oz
[6]



**Oval platter
40 cm | 16"**

LSA401-WHE
40 x 28.3 H4.5 cm
15 3/4" x 11 1/8" H1 3/4"
[1]



**Oval platter
29 cm | 11"**

LSA302-WHE
29 x 21.4 H3.1 cm
11 3/8" x 8 3/8" H1 1/4"
[1]



Round plate 21



**Tea cup and saucer
19 cl | 7 fl oz**

LSCS01-WHE
D15.8 H8 cm | 19.1 cl
D6 1/8" H3 1/8" | 6 1/2 fl oz
[6]



**Coffee cup and saucer
7 cl | 2 fl oz**

LSCS02-WHE
D12.3 H6.3 cm | 7 cl
D4 3/4" H2 1/2" | 2 3/8 fl oz
[6]



**Mug
36 cl | 12 fl oz**

LSC121-WHE
12.4 x 9 H11.5 cm | 36 cl
4 7/8" x 3 1/2" H4 1/2" | 12 1/8 fl oz
[6]

FRISO

collection



Round plate
34 cm | 14"

○ FIP343-WHI
D34.3 H2.3 cm
D13 1/2" H7/8"
[6]



Round plate
28 cm | 11"

○ FIP281-WHI
D28.4 H2.7 cm
D11 1/8" H1 1/8"
[6]



Round plate
27 cm | 10"

○ FIP264-WHI
D26.5 H2.6 cm
D10 3/8" H1"
[6]



Round plate
22 cm | 9"

○ FIP221-WHI
D22.4 H2.3 cm
D8 7/8" H7/8"
[6]



Round plate
16 cm | 6"

○ FIP161-WHI
D16.3 H1.9 cm
D6 3/8" H3/4"
[6]



Oval plate
33 cm | 13"

○ FIP332-WHI
33.2 x 23 H 2.6 cm
13 1/8" x 9" H1"
[6]



Deep round plate
25 cm | 10"

○ FIP261-WHI
D25.3 H4.5 cm | 81.4 cl
D10" H1 3/4" | 27 1/2 fl oz
[6]



Low bowl
23 cm | 9"

○ FIP231-WHI
D23.4 H5.7 cm | 92.8 cl
D9 1/4" H2 1/4" | 31 3/8 fl oz
[6]



Bowl
16 cm | 6"

○ FIS161-WHI
D16.2 H7.3 cm | 74 cl
D6 3/8" H2 7/8" | 25 fl oz
[6]



Bowl
11 cm | 5"

○ FIN111-WHI
D11.3 H6.6 cm | 28.3 cl
D4 1/2" H2 5/8" | 9 5/8 fl oz
[6]



Mug
41 cl | 14 fl oz

○ FIC132-WHI
13.3 x 9.2 H10.9 cm | 41 cl
5 1/4" x 3 5/8" H4 1/4" | 13 7/8 fl oz
[6]



Tea cup and saucer
26 cl | 9 fl oz

○ FICS01-WHI
D17.1 H7.4 cm | 26 cl
D6 3/4" H2 7/8" | 8 3/4 fl oz
[6]



Coffee cup and saucer
9 cl | 3 fl oz

○ FICS02-WHI
D12.4 H5.3 cm | 8.6 cl
D4 7/8" H2" | 2 7/8 fl oz
[6]



Rect. platter
37 cm | 15"

○ FIR371-WHI
36.8 x 10.4 H2.1 cm
14 1/2" x 4 1/8" H7/8"
[1]



Rect. platter
31 cm | 12"

○ FIR311-WHI
30.6 x 15.2 H1.8 cm
12" x 6" H3/4"
[1]



Oval platter
41 cm | 16"

○ FIA402-WHI
41 x 29.6 H3.9 cm
16 1/8" x 11 5/8" H1 1/2"
[1]



Oval platter
30 cm | 12"

○ FIA302-WHI
30.1 x 21 H3.1 cm
11 7/8" x 8 1/4" H1 1/4"
[1]



Oval platter
20 cm | 8"

○ FIA201-WHI
19.7 x 13.6 H2.9 cm
7 3/4" x 5 3/8" H1 1/8"
[2]



Oval plate 33

RODA

collection



**Round coupe plate
31 cm | 12"**

○ RTP312-BRA
D31.3 H3.3 cm
D12 3/8" H1 1/4"
[6]



**Round coupe plate
28 cm | 11"**

○ RTP282-BRA
D27.5 H3.2 cm
D10 7/8" H1 1/4"
[6]



**Round coupe plate
22 cm | 9"**

○ RTP222-BRA
D21.9 H2.5 cm
D8 5/8" H1"
[6]



**Round plate
31 cm | 12"**

○ RTP311-BRA
D31.1 H1.7 cm
D12 1/4" H5/8"
[6]



**Round plate
28 cm | 11"**

○ RTP281-BRA
D27.7 H2 cm
D10 7/8" H3/4"
[6]



**Round plate
25 cm | 10"**

○ RTP251-BRA
D24.5 H2 cm
D9 5/8" H3/4"
[6]



**Round plate
22 cm | 9"**

○ RTP221-BRA
D21.9 H2.1 cm
D8 5/8" H7/8"
[6]



**Round plate
19 cm | 7"**

○ RTP191-BRA
D18.7 H2 cm
D7 3/8" H3/4"
[6]



**Oval plate/platter
34 cm | 13"**

○ RTA341-BRA
33.8 x 24.7 H1.6 cm
13 1/4" x 9 3/4" H5/8"
[1]



**Oval plate/platter
28 cm | 11"**

○ RTA281-BRA
27.5 x 18.8 H1.5 cm
10 7/8" x 7 3/8" H5/8"
[1]



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CERVEJARIA**



**Oval plate/platter
22 cm | 9"**

○ RTA221-BRA
21.9 x 12.7 H1.6 cm
8 5/8" x 5" H5/8"
[6]



**Rect. plate/platter
28 cm | 11"**

○ RTR281-BRA
28.2 x 15.9 H1.5 cm
11 1/8" x 6 1/4" H5/8"
[6]



**Rect. tray
37 cm | 15"**

○ RTR371-BRA
37.2 x 9.7 H1.6 cm
14 5/8" x 3 7/8" H5/8"
[6]



**Rect. tray
28 cm | 11"**

○ RTR283-BRA
28.1 x 9.7 H1.6 cm
11 1/8" x 3 7/8" H5/8"
[6]

Round plate 28

PACIFICA

collection



Round plate
32 cm | 13"

● SOP321-VAN
D32.3 H2.3 cm
D12 3/4" H7/8"
[6]



Round plate
28 cm | 11"

● SOP271-VAN
D27.5 H2.8 cm
D10 7/8" H1 1/8"
[6]



Round plate
22 cm | 9"

● SOP231-VAN
D22.4 H2.5 cm
D8 7/8" H1"
[6]



Round plate
16 cm | 6"

● SOP161-VAN
D16 H2.2 cm
D6 1/4" H7/8"
[6]



Low bowl
22 cm | 9"

● XOP223-VAN
D22.1 H5 cm | 99 cl
D8 3/4" H2" | 33 1/2 fl oz
[6]



Bowl
15 cm | 6"

● XOS151-VAN
D15.3 H6.3 cm | 62.5 cl
D6" H2 1/2" | 21 1/8 fl oz
[6]



Bowl
12 cm | 5"

● XOS121-VAN
D12.1 H6.2 cm | 31.8 cl
D4 3/4" H2 1/2" | 10 3/4 fl oz
[6]



Mug
33 cl | 11 fl oz

● XOC121-VAN
11.8 x 8.8 H9.1 cm | 33 cl
4 5/8" x 3 1/2" H3 5/8" | 11 1/8 fl oz
[6]



Tea cup and saucer
22 cl | 7 fl oz

● XOCS01-VAN
D16 H6.2 cm | 21.5 cl
D6 1/4" H2 1/2" | 7 1/4 fl oz
[6]



Coffee cup and saucer
7 cl | 2 fl oz

● XOCS05-VAN
D12 H6 cm | 7 cl
D4 3/4" H2 3/8" | 2 3/8 fl oz
[6]



Oval platter
41 cm | 16"

● SOA411-VAN
40.8 x 26.3 H4.5 cm
16 1/8" x 10 3/8" H1 3/4"
[1]



Oval platter
32 cm | 13"

● SOA321-VAN
32 x 20.5 H3.6 cm
12 5/8" x 8 1/8" H1 3/8"
[6]



Oval plate/platter
23 cm | 9"

● SOA231-VAN
22.6 x 14.9 H2.5 cm
8 7/8" x 5 7/8" H1"
[6]



Round plate 28

Logo placement special projects

While standard projects result in beautiful creations, we remain flexible and thrive on challenges, enjoying the opportunity to deliver fresh and exciting customizations.

Get a glimpse of the unique and memorable stories behind each personalized creation.



The inclusion of a logo on tableware serves as a powerful branding tool.

As diners savor their meals, the logo becomes a focal point, subtly promoting the brand. In today's age of social media, where everyone is capturing and sharing their dining experiences, the logo can spark curiosity and prompt inquiries about the restaurant. Customers are likely to share their delightful experiences on social platforms, contributing to increased visibility and word-of-mouth marketing.



1. Casa Dani, New York (USA). 2. Dano's Restaurant, Algarve (Portugal). 3. Bar Boqueria, Barcelona (Spain)
4. Real Companhia Velha, Vila Nova de Gaia (Portugal). 5. Lobito de Mar, Madrid (Spain). 6. Lobito de Mar, Madrid (Spain).

Website

www.costanova.com

Website for professionals

www.costanovaprofessional.com

B2B platform

pro.costanova.pt

Social Media

[@costanovatableware](https://www.instagram.com/costanovatableware)



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