



COSTA NOVA

PORTUGAL

PROFESSIONAL



CUSTOM DECORATING PROGRAM



**COSTA NOVA**  
PORTUGAL

COLABORAR E VIVER, COME O MANTO DE  
RECONHECIMENTO A TRADIÇÃO E A QUALIDADE  
DA TRADIÇÃO DA COSTA NOVA.

A TRADIÇÃO DA COSTA NOVA  
É UM DOS MAIORES PATRIMÓNIOS DA  
NOSTRA CULTURA E A TRADIÇÃO DA COSTA NOVA  
É UM DOS MAIORES PATRIMÓNIOS DA NOSTRA CULTURA.

A COSTA NOVA NASCEU EM UM MOMENTO  
DE TRANSIÇÃO E A TRADIÇÃO DA COSTA NOVA  
É UM DOS MAIORES PATRIMÓNIOS DA NOSTRA CULTURA  
E A TRADIÇÃO DA COSTA NOVA É UM DOS MAIORES PATRIMÓNIOS DA NOSTRA CULTURA.

HOJE, A TRADIÇÃO DA COSTA NOVA  
É UM DOS MAIORES PATRIMÓNIOS DA NOSTRA CULTURA  
E A TRADIÇÃO DA COSTA NOVA É UM DOS MAIORES PATRIMÓNIOS DA NOSTRA CULTURA.

THE LOVE OF LIFE, FAMILY, FRIENDS AND CO  
HAS INSPIRED COSTA NOVA TO COME  
UP WITH COLLECTIONS THAT COMBINE QUALITY &  
DESIGN WITH THE BEST IN NATURE'S CRAFTSMANSHIP.

The brand produces innovative and sustainable  
products made from the best natural  
resources available.

COSTA NOVA was born in a great fishing village  
near the Atlantic Ocean. Knowledge, tradition,  
heritage and the love of life are the soul of the brand.  
The brand is present across the 5 continents, in  
prestigious department stores and boutiques,  
hotels and renowned restaurants.

Today, it is a brand that is present in the hearts of  
many people. Here is where COSTA NOVA meets  
the love of life, family, friends and co.  
It is the moments spent by the sea, the perfect

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# Custom decorating program

## Bespoke creations

### Elevate Your Brand and Add Value to the Customer Experience with Personalized Tableware Solutions

Personalizing tableware with your logo is not just about aesthetics; it's a strategic decision with multifaceted benefits. It reinforces your brand identity, contributes to your marketing efforts, enhances the overall dining experience, and helps establish a unique and memorable presence in a competitive hospitality industry.

The pages that follow will guide you through our premier suggestions in terms of collections and product offerings. For your inspiration, we'll also showcase some of our special custom dinnerware experiences.

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# Crafting Your Personalized Tableware: A Step-by-Step Guide

In the following pages, explore a range of collections and items designed for swift personalization. While these options offer a faster route to customization\*.

1. Select your favorite collection.
2. Select your assortment / colors.
3. Submit your logo. Logos must be submitted in vector format (PDF, EPS or AI).

## The process in detail:

### Lead Times

**Production:** 30 days from when order acknowledgment is received from Costa Nova.

**USA freight lead times:** 3-4 weeks via container; air freight by request at customer expense (2 weeks).

**RoW freight lead times:** depending on distance.\*\*

### Minimum Orders Requirements

**Initial Order:** 288 pieces (mixed)\*\*\*

**Reorders:** 144 pieces (mixed)\*\*\*

### Other relevant information

Items should be ordered in full case quantities.

Lead time can be longer if no open stock is available for logo application.

All custom orders are subject to a 10% overage or shortage based on yields.

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\*For information on customizing other product lines, please reach out to our commercial department.

\*\*Specific timeframes for shipping and delivery will be discussed and agreed upon during the negotiation process between the parties.

\*\*\*These quantities are standardized. For variations in quantity, kindly reach out to your sales representative or market manager for personalized assistance.

# Logo placement standard fixed positions

To enhance the efficiency of logo placement processes, adhering to standard fixed positions can be highly beneficial. By following these rules, logos can be consistently positioned in predetermined fixed locations. This not only streamlines the process but also ensures uniformity across various applications.

## Oval or rectangular logos

Large width 38mm to 51mm (1.5" to 2")



Small width 31mm to 38mm (1.2" to 1.5")



## Round shaped/ Circular logos

Large width 21mm to 28mm (0.8" to 1.1")



Small width 17mm to 21mm (0.6" to 0.8")



# Standard colors & collections

We've established 16 standard colors and 6 customizable collections to streamline the logo placement process. By selecting these colors, we ensure color performance and durability, as seen in the following examples.



	A	B	C	D
1				
2				
3				
4				



# ALENTEJO

## collection



**Round plate  
34 cm | 13"**

○ TP331-WHT

D34 H2.5 cm  
D13 3/8" H1"  
[6]



**Round plate  
27 cm | 11"**

○ TP273-WHT

D27 H2.6 cm  
D10 5/8" H1"  
[6]



**Round plate  
21 cm | 8"**

○ TP213-WHT

D21.4 H2.5 cm  
D8 3/8" H1 "  
[6]



**Round plate  
17 cm | 7"**

○ TP172-WHT

D16.8 H2.3 cm  
D6 5/8" H7/8"  
[6]



**Deep round plate  
25 cm | 10"**

○ TP241-WHT

D24.5 H3.9 cm | 63 cl  
D9 5/8" H1 1/2" | 21 1/4 fl oz  
[6]



**Low bowl  
23 cm | 9"**

○ TP231-WHT

D23 H5.3 cm | 119 cl  
D9" H2 1/8" | 40 1/4 fl oz  
[6]



**Bowl  
16 cm | 6"**

○ TS161-WHT

D16.2 H8.2 cm | 77 cl  
D6 3/8" H3 1/4" | 26 fl oz  
[6]



**32 cl | 11 fl oz**

○ SC131-WHT

13.6 x 9.9 H10.1 cm | 32 cl  
5 3/8" x 3 7/8" H4" | 10 7/8 fl oz  
[6]



**Tea cup and saucer  
22 cl | 8 fl oz**

○ TCS01-WHT

D16.8 H7.3 cm | 22 cl  
D6 5/8" H2 7/8" | 7 1/2 fl oz  
[6]



**Coffee cup and saucer  
9 cl | 3 fl oz**

○ TCS02-WHT

D14.5 H6.2 cm | 9 cl  
D5 3/4" H2 1/2" | 3 fl oz  
[6]

6



Round plate 21



**Rect. tray  
31 cm | 12"**

○ TR311-WHT

31.3 x 10.2 H2.9 cm  
12 3/8" x 4" H1 1/8"  
[1]



**Rect. tray  
21 cm | 8"**

○ TR211-WHT

21.1 x 10.3 H3 cm  
8 1/4" x 4" H1 1/8"  
[1]



**Oval platter  
32 cm | 13"**

○ JA321-WHT

32.3 x 22.2 H3.1cm  
12 3/4" x 8 3/4" H1 1/4"  
[1]



**Square tray  
21 cm | 8"**

○ JP211-WHT

21 x 20.7 H2.8 cm  
8 1/4" x 8 1/8" H1 1/8"  
[2]



# BEJA collection



**Round plate**  
28 cm | 11"

○ ATP281-CRM ○ ATP281-BLU

○ ATP281-RED  
D28.2 H3.7 cm  
D11 1/8" H1 1/2"  
[6]



**Round plate**  
23 cm | 9"

○ ATP231-CRM ○ ATP231-BLU

○ ATP231-RED  
D22.6 H3.3 cm  
D8 7/8" H1 1/4"  
[6]



**Round plate**  
15 cm | 6"

○ ATP151-CRM ○ ATP151-BLU

○ ATP151-RED  
D14.8 H2.4 cm  
D5 7/8" H1"  
[6]



**Deep round plate**  
21 cm | 8"

○ ATP211-CRM ○ ATP211-BLU

○ ATP211-RED  
D21.1 H5.3 cm | 59.5 cl  
D8 1/4" H2 1/8" | 20 1/8 fl oz  
[6]



**Bowl**  
14 cm | 6"

○ ATS141-CRM ○ ATS141-BLU

○ ATS141-RED  
D14.2 H7.2 cm | 45 cl  
D5 5/8" H2 7/8" | 15 1/4 fl oz  
[6]



**Mug**  
36 cl | 12 fl oz

○ ATC132-CRM ○ ATC132-BLU

○ ATC132-RED  
13.1 x 9.3 H10.2 cm | 35.5 cl  
5 1/8" x 3 5/8" H4" | 12 fl oz  
[6]



**Tea cup and saucer**  
19 cl | 6 fl oz

○ ATCS01-CRM ○ ATCS01-BLU

○ ATCS01-RED  
D16.7 H7.6 cm | 18.5 cl  
D6 5/8" H3" | 6 1/4 fl oz  
[6]



**Coffee cup and saucer**  
8 cl | 3 fl oz

○ ATCS02-CRM ○ ATCS02-BLU

○ ATCS02-RED  
D12.5 H6.4 cm | 8 cl  
D4 7/8" H2 1/2" | 2 3/4 fl oz  
[6]



**Rect. tray**  
29 cm | 12"

○ ATR291-CRM

29.2 x 15.3 H2.2 cm  
11 1/2" x 6" H7/8"  
[1]



**Rect. tray**  
22 cm | 9"

○ ATR221-CRM

22 x 11.1 H1.6 cm  
8 5/8" x 4 3/8" H5/8"  
[2]



**Oval platter**  
30 cm | 12"

○ ATA301-CRM ○ ATA301-BLU

○ ATA301-RED  
30 x 21.6 H3.3 cm  
11 3/4" x 8 1/2" H1 1/4"  
[1]



# LISA collection



**Round plate  
33 cm | 13"**

LSP331-WHE  
D32.7 H3.4 cm  
D12 7/8" H1 3/8"  
[6]



**Round plate  
27 cm | 11"**

LSP273-WHE  
D26.7 H3.8 cm  
D10 1/2" H1 1/2"  
[6]



**Deep round plate  
26 cm | 10"**

LSP251-WHE  
D25.5 H4.6 cm | 78.5 cl  
D10" H1 3/4" | 26 1/2 fl oz  
[6]



**Round plate  
24 cm | 9"**

LSP242-WHE  
D23.8 H3.5 cm  
D9 3/8" H1 3/8"  
[6]



**Round plate  
21 cm | 8"**

LSP216-WHE  
D21.1 H3.1 cm  
D8 1/4" H1 1/4"  
[6]



**Round plate  
16 cm | 6"**

LSP161-WHE  
D16.3 H2.4 cm  
D6 3/8" H1"  
[6]



**Bowl  
16 cm | 6"**

LSS151-WHE  
D15.8 H8.1 cm | 52.1 cl  
D6 1/4" H3 1/4" | 17 5/8 fl oz  
[6]



**Square bowl  
11 cm | 4"**

LSN121-WHE  
11.2 x 11.2 H6.1 cm | 33 cl  
4 3/8" x 4 3/8" H2 3/8" | 11 1/8 fl oz  
[6]



**Tea cup and saucer  
19 cl | 7 fl oz**

LSCS01-WHE  
D15.8 H8 cm | 19.1 cl  
D6 1/8" H3 1/8" | 6 1/2 fl oz  
[6]



**Coffee cup and saucer  
7 cl | 2 fl oz**

LSCS02-WHE  
D12.3 H6.3 cm | 7 cl  
D4 3/4" H2 1/2" | 2 3/8 fl oz  
[6]



**Mug  
36 cl | 12 fl oz**

LSC121-WHE  
12.4 x 9 H11.5 cm | 36 cl  
4 7/8" x 3 1/2" H4 1/2" | 12 1/8 fl oz  
[6]



Round plate 21

# FRISO

## collection



**Round plate**  
**34 cm | 14"**

○ FIP343-WHI  
D34.3 H2.3 cm  
D13 1/2" H7/8"  
[6]



**Round plate**  
**28 cm | 11"**

○ FIP281-WHI  
D28.4 H2.7 cm  
D11 1/8" H1 1/8"  
[6]



**Round plate**  
**27 cm | 10"**

○ FIP264-WHI  
D26.5 H2.6 cm  
D10 3/8" H1"  
[6]



**Round plate**  
**22 cm | 9"**

○ FIP221-WHI  
D22.4 H2.3 cm  
D8 7/8" H7/8"  
[6]



**Round plate**  
**16 cm | 6"**

○ FIP161-WHI  
D16.3 H1.9 cm  
D6 3/8" H3/4"  
[6]



**Oval plate**  
**33 cm | 13"**

○ FIP332-WHI  
33.2 x 23 H 2.6 cm  
13 1/8" x 9" H1"  
[6]



**Deep round plate**  
**25 cm | 10"**

○ FIP261-WHI  
D25.3 H4.5 cm | 81.4 cl  
D10" H1 3/4" | 27 1/2 fl oz  
[6]



**Low bowl**  
**23 cm | 9"**

○ FIP231-WHI  
D23.4 H5.7 cm | 92.8 cl  
D9 1/4" H2 1/4" | 31 3/8 fl oz  
[6]



**Bowl**  
**16 cm | 6"**

○ FIS161-WHI  
D16.2 H7.3 cm | 74 cl  
D6 3/8" H2 7/8" | 25 fl oz  
[6]



**Bowl**  
**11 cm | 5"**

○ FIN111-WHI  
D11.3 H6.6 cm | 28.3 cl  
D4 1/2" H2 5/8" | 9 5/8 fl oz  
[6]



**Mug**  
**41 cl | 14 fl oz**

○ FIC132-WHI  
13.3 x 9.2 H10.9 cm | 41 cl  
5 1/4" x 3 5/8" H4 1/4" | 13 7/8 fl oz  
[6]



**Tea cup and saucer**  
**26 cl | 9 fl oz**

○ FICS01-WHI  
D17.1 H7.4 cm | 26 cl  
D6 3/4" H2 7/8" | 8 3/4 fl oz  
[6]



**Coffee cup and saucer**  
**9 cl | 3 fl oz**

○ FICS02-WHI  
D12.4 H5.3 cm | 8.6 cl  
D4 7/8" H2" | 2 7/8 fl oz  
[6]



**Rect. platter**  
**37 cm | 15"**

○ FIR371-WHI  
36.8 x 10.4 H2.1 cm  
14 1/2" x 4 1/8" H7/8"  
[1]



**Rect. platter**  
**31 cm | 12"**

○ FIR311-WHI  
30.6 x 15.2 H1.8 cm  
12" x 6" H3/4"  
[1]



**Oval platter**  
**41 cm | 16"**

○ FIA402-WHI  
41 x 29.6 H3.9 cm  
16 1/8" x 11 5/8" H1 1/2"  
[1]



**Oval platter**  
**30 cm | 12"**

○ FIA302-WHI  
30.1 x 21 H3.1 cm  
11 7/8" x 8 1/4" H1 1/4"  
[1]



**Oval platter**  
**20 cm | 8"**

○ FIA201-WHI  
19.7 x 13.6 H2.9 cm  
7 3/4" x 5 3/8" H1 1/8"  
[2]



Oval plate 33

# RODA

## collection



**Round coupe plate  
31 cm | 12"**

○ RTP312-BRA  
D31.3 H3.3 cm  
D12 3/8" H1 1/4"  
[6]



**Round coupe plate  
28 cm | 11"**

○ RTP282-BRA  
D27.5 H3.2 cm  
D10 7/8" H1 1/4"  
[6]



**Round coupe plate  
22 cm | 9"**

○ RTP222-BRA  
D21.9 H2.5 cm  
D8 5/8" H1"  
[6]



**Round plate  
31 cm | 12"**

○ RTP311-BRA  
D31.1 H1.7 cm  
D12 1/4" H5/8"  
[6]



**Round plate  
28 cm | 11"**

○ RTP281-BRA  
D27.7 H2 cm  
D10 7/8" H3/4"  
[6]



**Round plate  
25 cm | 10"**

○ RTP251-BRA  
D24.5 H2 cm  
D9 5/8" H3/4"  
[6]



**Round plate  
22 cm | 9"**

○ RTP221-BRA  
D21.9 H2.1 cm  
D8 5/8" H7/8"  
[6]



**Round plate  
19 cm | 7"**

○ RTP191-BRA  
D18.7 H2 cm  
D7 3/8" H3/4"  
[6]



**Oval plate/platter  
34 cm | 13"**

○ RTA341-BRA  
33.8 x 24.7 H1.6 cm  
13 1/4" x 9 3/4" H5/8"  
[1]



**Oval plate/platter  
28 cm | 11"**

○ RTA281-BRA  
27.5 x 18.8 H1.5 cm  
10 7/8" x 7 3/8" H5/8"  
[1]



**COSTA NOVA  
CERVEJARIA**



**Oval plate/platter  
22 cm | 9"**

○ RTA221-BRA  
21.9 x 12.7 H1.6 cm  
8 5/8" x 5" H5/8"  
[6]



**Rect. plate/platter  
28 cm | 11"**

○ RTR281-BRA  
28.2 x 15.9 H1.5 cm  
11 1/8" x 6 1/4" H5/8"  
[6]



**Rect. tray  
37 cm | 15"**

○ RTR371-BRA  
37.2 x 9.7 H1.6 cm  
14 5/8" x 3 7/8" H5/8"  
[6]



**Rect. tray  
28 cm | 11"**

○ RTR283-BRA  
28.1 x 9.7 H1.6 cm  
11 1/8" x 3 7/8" H5/8"  
[6]

Round plate 28



# PACIFICA

## collection



**Round plate  
32 cm | 13"**

● SOP321-VAN  
D32.3 H2.3 cm  
D12 3/4" H7/8"  
[6]



**Round plate  
28 cm | 11"**

● SOP271-VAN  
D27.5 H2.8 cm  
D10 7/8" H1 1/8"  
[6]



**Round plate  
22 cm | 9"**

● SOP231-VAN  
D22.4 H2.5 cm  
D8 7/8" H1"  
[6]



**Round plate  
16 cm | 6"**

● SOP161-VAN  
D16 H2.2 cm  
D6 1/4" H7/8"  
[6]



**Low bowl  
22 cm | 9"**

● XOP223-VAN  
D22.1 H5 cm | 99 cl  
D8 3/4" H2" | 33 1/2 fl oz  
[6]



**Bowl  
15 cm | 6"**

● XOS151-VAN  
D15.3 H6.3 cm | 62.5 cl  
D6 " H2 1/2" | 21 1/8 fl oz  
[6]



**Bowl  
12 cm | 5"**

● XOS121-VAN  
D12.1 H6.2 cm | 31.8 cl  
D4 3/4" H2 1/2" | 10 3/4 fl oz  
[6]



**Mug  
33 cl | 11 fl oz**

● XOC121-VAN  
11.8 x 8.8 H9.1 cm | 33 cl  
4 5/8" x 3 1/2" H3 5/8" | 11 1/8 fl oz  
[6]



**Tea cup and saucer  
22 cl | 7 fl oz**

● XOC501-VAN  
D16 H6.2 cm | 21.5 cl  
D6 1/4" H2 1/2" | 7 1/4 fl oz  
[6]



**Coffee cup and saucer  
7 cl | 2 fl oz**

● XOC505-VAN  
D12 H6 cm | 7 cl  
D4 3/4" H2 3/8" | 2 3/8 fl oz  
[6]



**Oval platter  
41 cm | 16"**

● SOA411-VAN  
40.8 x 26.3 H4.5 cm  
16 1/8" x 10 3/8" H1 3/4"  
[1]



**Oval platter  
32 cm | 13"**

● SOA321-VAN  
32 x 20.5 H3.6 cm  
12 5/8" x 8 1/8" H1 3/8"  
[6]



**Oval plate/platter  
23 cm | 9"**

● SOA231-VAN  
22.6 x 14.9 H2.5 cm  
8 7/8" x 5 7/8" H1 "  
[6]



Round plate 28

# Logo placement special projects

While standard projects result in beautiful creations, we remain flexible and thrive on challenges, enjoying the opportunity to deliver fresh and exciting customizations.

Get a glimpse of the unique and memorable stories behind each personalized creation.

Round plates



12

Platters / trays



Bowls



Coffee and tea



As diners savor their meals, the logo becomes a focal point, subtly promoting the brand. In today's age of social media, where everyone is capturing and sharing their dining experiences, the logo can spark curiosity and prompt inquiries about the restaurant. Customers are likely to share their delightful experiences on social platforms, contributing to increased visibility and word-of-mouth marketing.



1



2



3



4



5



6

1. Casa Dani, New York (USA). 2. Dano's Restaurant, Algarve (Portugal). 3. Bar Boqueria, Barcelona (Spain)  
4. Real Companhia Velha, Vila Nova de Gaia (Portugal). 5. Lobito de Mar, Madrid (Spain). 6. Lobito de Mar, Madrid (Spain).

**Website**

[www.costanova.com](http://www.costanova.com)

**Website for professionals**

[www.costanovaprofessional.com](http://www.costanovaprofessional.com)

**B2B platform**

[pro.costanova.pt](http://pro.costanova.pt)

**Social Media**

[@costanovatableware](https://www.instagram.com/costanovatableware)

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