



From the earth, for the Earth



Ecogres, recycled stoneware

Ecogres® is a registered trademark of Grestel.

Products under this label are guaranteed to be made of non-hazardous recycled materials, derived from ceramic surplus and other additives. A new raw material, completely eco-friendly.

At COSTA NOVA we are committed to making stoneware more sustainable.

All our collections are thoughtfully produced with respect for Nature - reusable and recyclable. Our Ecogres collections go even further ahead, telling a unique story of how tableware can be made of recycled materials, while remaining beautiful and functional at the same time.

By choosing our Ecogres collections, you're taking part in our commitment to protect the environment.



The process - collect and recycle

COSTA NOVA sees its products and operations as part of a long-life cycle and is committed to taking better care of the community and the world.

In this commitment to sustainability, a new raw material was developed, by collecting, recycling, and reusing clays and glazes from our operations and other materials. The result is Ecogres, a reinvented clay, made of recycled materials and completely eco-friendly.

How is Ecogres made

The Ecogres production process begins by **collecting clay waste from our factory and combining it with other materials** to stabilize the final composition.

The recycled clay represents approximately 25% of all clay purchased from external suppliers.

Finally, **Ecogres consists of 90% recycled materials and other substances.**

The process of converting these surpluses into Ecogres® involves a set of sequential steps.

The whole process takes place within the same factory, also contributing to the reduction of our carbon footprint.

All Ecogres® products are guaranteed to be food-safe, complying with International Standards. In addition, Ecogres® is in line with the European directives 2006/12/CE and 2008/98/CE, oriented toward transforming the EU into a «recycling society».

This trademark is a result of years of internal investigation, in collaboration with a local university (Universidade de Aveiro), **and as an upgraded (recycled) raw material, it presents several advantages to the environment:**

- Natural Resources Preservation - by the reduction in the extraction volume of natural raw materials;
- Energy Efficiency – reduced ecological footprint;
- Health and Safety –reduction of waste otherwise disposed of in a landfill.

